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# MENA FUTURE OF FINTECH

9th & 10th February 2021

Virtual Event

Accelerating FinTech markets opportunities  
during COVID-19 pandemic

#MENAFoF





## **OVERVIEW**

The COVID-19 pandemic has created one of the most complicated challenges faced by the financial sector globally. The impact of the pandemic on banking services has been severe due to demand reduction, income reduction, closure of public and private sector and the overall curb on economic activities.

The present situation has forced MENA businesses, consumers and financial intermediaries to shift focus on crafting a strategic response across the fintech and banking ecosystem. The pandemic has undeniably acted as a catalyst in enabling rapid adoption and use of FinTech platforms as contactless offerings become the new norm.

This virtual event will explore the regional discourse on how the financial services industry should refocus on reopening and rebuilding the economy and how Fintech and digital technology enablers will influence the future of banking in the MENA region.



## KEY FOCUS AREAS



Impact of the pandemic on Fintech and the Banking industry



Consolidation of financial technologies



The importance of technology and digitization in seamless continuity

## WHY ATTEND

- Explore emerging opportunities in the post COVID 19 financial services domain
- Understand the true potential of innovation and technology in meeting the changing needs of the consumers
- Discover how FinTech firms can cope in the new environment

## INDUSTRY PROFILES

- Government Authorities
- Financial Regulatory Authorities
- Commercial & Investment Banks
- Private Banks
- Asset & Wealth Management Firms
- Insurance firms
- Auditing companies
- Fintech companies
- Banking technology firms
- Security/ identity verification firms
- Financial consulting firms
- Fintech investors / Venture Capitalist's & Startups

## WHO WILL ATTEND?

- CEOs/ COOs – Banks/Insurance/Investments
- Head of IT & Technology
- CTOs/ Vice Presidents
- Heads of Compliance & Risk Management
- Directors/ Senior Manager – Audits
- Director - Financial Crime/ Fraud
- Head of Regulations
- Director/Head/ VP – Payments/FinTech
- Director – Customer Experience



# EVENT KEY SPEAKERS



**Wai-Lum Kwok**

Sr. Executive Director, Capital Markets  
Financial Services Regulatory Authority  
Abu Dhabi Global Market



**Firas Altaf Hussain Al Lawati**

Head of Fintech Committee  
Central Bank of Oman



**Sultan Al-Hamidi**

Board Member, **AlJazira Capital**  
Executive Vice President  
Social Development Bank (SDB)



**Evans Munyuki**

Group Chief Digital Officer  
Emirates NBD



**Ritesh Jain**

Co-Founder, **Infynit**  
Former COO, **HSBC**  
Member, **G20 Initiative, Financial Inclusion**  
Advisor, **Open Banking, EU & Africa**



**Nena Dokuzov**

Head of Project Group for New Economx  
& Blockchain Technology  
Ministry of Economic Development  
& Technology



**Dr. Jane Thomason**

Award Winning Author, CEO, Futurist  
Co-Founder, **British Blockchain and Frontier**  
Technology Association



**Tal Catran**

Startups & Accelerators Guru





# EVENT KEY SPEAKERS



**Tram Anh Nguyen**  
Co-founder CFTE, Centre for Finance,  
Technology and Entrepreneurship



**Grant Niven**  
Head of Group Digital  
Banque Saudi Fransi



**Lex Sokolin**  
Global Fintech Co-Head & CMO  
ConsenSys



**Helene Panzarino**  
LIBF - Associate Director  
Centre for Digital Banking and Finance  
Vacummlabs - MD  
Strategic Partnerships - Banking and FinTech



**Juan Jiménez**  
Head of Financial Industry Transformation  
Santander Group



**Matthew Gamser**  
CEO – SME Financial Forum  
International Finance Corporation



**Dr. Oriol Caudevilla**  
Management Consultant, AirHelp  
Advisor, ixFintech  
FinTech Mentor, F10 Incubator & Accelerator



**Codin Caragea**  
Chief Manager,  
Head of Customer Experience  
Bank Muscat





# EVENT KEY SPEAKERS



**Peter Tavener**  
CFO/COO  
BeeHive



**Arjun Vir Singh**  
Head of Financial Services - MENA  
Arthur D. Little



**Charles d'Haussy**  
Director  
ConsenSys



**Noha Shaker**  
Founder & Secretary General  
Egyptian Fintech Association  
Vice President, Africa FinTech Network



**Matteo Rizzi**  
Co-Founder, Investor and Author  
FTS Group



**Suzy Al Zeerah**  
Head of Communications & Events  
Bahrain FinTech Bay



**Simon Littlewood**  
CEO  
SDG Global Exchange



**Khalil Alami**  
CEO  
Telr





# EVENT KEY SPEAKERS



**Serge Tohme**  
Managing Director  
Finastra - Middle East, North Africa & Turkey



**Jim Kyung-Soo Liew**  
Co-Founder  
SoKat.co



**Dr. David Hardoon**  
Senior Advisor for Data and Artificial Intelligence (AI)  
UnionBank of the Philippines



**Kannan Rasappan**  
CEO & Open Banking Expert  
Banfico



**Jonas Gross**  
Project Manager  
Frankfurt School Blockchain  
Center (FSBC)



**Panagiotis Kriaris**  
Head of Business Development  
Unzer



**Hasan Askari**  
Director (Digital & Technology)  
Financial Services  
Qatar FinTech Hub



**Erol S. Guvener**  
Head Of Strategy and Social Purpose  
The Salon





# EVENT KEY SPEAKERS



**Syed Musheer Ahmed**  
Founder & Managing Director  
Finstep Asia



**Michael Noel CBP**  
Co-Founder and CEO  
Blockchain Consultants



**Punit Thakker**  
Senior VP, Global Business Development & Strategy  
PayTabs



**Abdulrahman Al Sufiany**  
Chief Growth Officer & Managing Director  
Fintech Galaxy



**Dr. Debashis Dutta**  
Manager, Risk Analytics  
Bank Aljazira





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## MEDIA PARTNERS





## PROGRAMME

14:00 **Welcoming Remarks & Introduction**

14:05 **Opening Remarks from the Chairman**

### Session One

14:10 **Opening Keynote** – The economic impact of COVID-19 in financial services & FinTech in the MENA region.

14:25 **Plenary Keynote** – Accelerating the economic diversification programmes in the MENA region.

**Evans Munyuki**, Group Chief Digital Officer, **Emirates NBD**

14:40 **Panel Discussion** – *Role of the Central Banks in supporting economic diversification.*

- Panelists:**
- **Firas Altaf Hussain Al Lawati**, Head of Fintech Committee, **Central Bank of Oman**
  - **Wai-Lum Kwok**, Sr. Executive Director, Capital Markets, Financial Services Regulatory Authority, **Abu Dhabi Global Market**
  - **TBC**, **Central Bank of Kuwait**
  - **TBC**, **Central Bank of Saudi Arabia**

14:55 **Keynote** – Fintech Evolution : *Blockchain-based financial manufacturing and its value*

**Lex Sokolin**, Global Fintech Co-Head & CMO, **ConsenSys**

15:10 **Panel Discussion** – *Digital transformation & financial inclusion – Opening promising opportunities for FinTech*

**Moderator:** • **Arjun Vir Singh**, Head of Financial Services - MENA, **Arthur D. Little**

- Panelists:**
- **Tal Catran**, **Startups & Accelerators Guru**
  - **Serge Tohme**, Managing Director, **Finastra**
  - **Abdulaziz Al Jouf**, CEO & Founder, **PayTabs**

15:30 **Tech Presentation** – Fintech evolution driving next-gen digital payment systems

**Ritesh Jain**, Co-Founder, **Infynit**, Former COO, **HSBC**, Member, **G20 Initiative**, **Financial Inclusion**, Advisor, **Open Banking**, **EU & Africa**

15:45 **Keynote** – Startups Exits Strategy from Corona Pandemic.

**Tal Catran**, **Startups & Accelerators Guru**



## Session Two

- 16:00 **Panel Discussion** – *Diversity & Inclusion : Women entrepreneurs in Fintech*
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- 16:20 **Keynote** – RegTech 2.0 : Reimagining the regulatory framework in an interconnected financial world  
**Wai-Lum Kwok**, Sr. Executive Director, Capital Markets, Financial Services Regulatory Authority, **Abu Dhabi Global Market**
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- 16:35 **Presentation** – Central Bank Digital Currencies (CBDCs) in the MENA Region: Opportunities and Current Projects.  
**Dr. Oriol Caudevilla**, Management Consultant, **AirHelp**, Advisor, **ixFintech**, FinTech Mentor, **F10 Incubator & Accelerator**
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- 16:50 **Keynote** – The Reskilling Urgency  
**Tram Anh Nguyen**, Co-founder, **CFTE - Centre for Finance, Technology and Entrepreneurship**
- 
- 17:05 **Keynote** – Building a digital culture and sustaining growth for transforming our lives
- 
- 17:20 **Tech Presentation** – Managing evolving cyber security challenges in a Fintech landscape
- 
- 17:35 **Question & Answers**
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- 14:50 **Closing Remarks**
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## PROGRAMME

14:00 **Welcoming Remarks & Introduction**

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14:05 **Opening Remarks from the Chairman**

## Session Three

14:10 **Keynote** – Virtual and Digital Banking in the MENA Region: Current Status and Opportunities.

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14:25 **Keynote** – Can Fintech empower poor women and improve social inclusion

**Dr. Jane Thomason, Award Winning Author, CEO, Futurist, Co-Founder, British Blockchain and Frontier, Technology Association**

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14:40 **Panel Discussion** – *Focussing on Digital Finance for SMEs – A pathway to inclusive recovery*

- Panellists:**
- **Juan Jiménez**, Head of Financial Industry Transformation, **Santander Group**
  - **Helene Panzarino**, LIBF - Associate Director, **Centre for Digital Banking and Finance, Vacummlabs** - MD, Strategic Partnerships - **Banking and FinTech**
  - **Syed Musheer Ahmed**, Founder & Managing Director, **Finstep Asia**
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15:00 **Presentation** – From FinTech to Tech Fin: Opportunities for traditional tech companies to expand their business into the financial industry.

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15:15 **Tech Presentation** – How to kickstart Digital Transformation with Open Banking and Banking-as-a-Service (BaaS).  
**Kannan Rasappan, CEO & Open Banking Expert, Banfico**

## Session Four

15:30 **Keynote** – Green FinTech: FinTech for impact and ESG investing.

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15:45 **Panel Discussion** – *Post-Pandemic Banking in MENA.*

**Moderator:** • Michael Noel CBP, Co-Founder and CEO, Blockchain Consultants

**Panellists:** • Sultan Al-Hamidi, Board Member, AlJazira Capital, Executive Vice President, Social Development Bank (SDB)

• Grant Niven, Head of Group Digital, Banque Saudi Fransi

• Codin Caragea, Chief Manager, Head of Customer Experience, Customer Experience Department, Bank Muscat

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16:05 **Presentation** – Cyber Security in MENA: Challenges and Opportunities.

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16:20 **Keynote** – Rise of the Tokens – Beyond traditional currencies

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16:35 **Presentation** – Payments in a digital world: Enabling innovation to interact in easier, faster & cheaper ways.

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16:50 **Tech Keynote** – Tech In FinTech: Transforming drive in the financial sector

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17:05 **Question & Answers**

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17:10 **Closing Remarks**

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**For more information, please contact:**

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